

---

# FRANKLIN RATING CARD

---

## **Goldberg General Contracting Inc.**

3510 North Elston Avenue  
Chicago , IL 60618  
(773)279-9600

### **SUMMARY OF MOST FREQUENT RATINGS**

Customer Recommendation: ★ ★ ★ ★ ½

Work Quality + + + + ½

Cost Evaluation : \$ \$ \$ \$

Value Analysis ◆ ◆ ◆ ◆

---

### **SERVICES AND SPECIALITIES:**

High- end residential remodeling

### **SUMMARY OF COMMENTS:**

Clients think they've struck gold when wunderkind Jacob Goldberg applies his sense of design along with his company's diligent and talented crew, to their remodeling project or addition. Goldberg, an accomplished carpenter and the son of an architect, is especially good at interpreting and improving initial designs, we're told. Despite his own artistic bent, however, he is said to be down to earth and work well with interior designers. In addition, clients say he's adept at marshalling plans past co-op boards, and dealing with management companies and special insurance situations.

Goldberg works exclusively on renovations in Gold Coast high-rises and townhouses. The company has in-house carpenters and tile and stone installers, and their work, according to clients, is of superior quality. Some clients tell us they fear that word of the Goldberg standards will spread, making the firm too busy to handle their next project. However, Goldberg already does a lot of repeat business, so much so one client quips, "I'm dating my contractor."

### **CLIENT COMMENTS:**

"Top guys, top notch." "I could not imagine anyone else doing it for me. If friends don't use Goldberg, I feel sorry for them." "Much to our delight it was the best decision of our life." "Could have left home for a year and gotten the same product." "Jake could be a designer himself. Heck, he could build a home himself!"

**Main Contact:** Jacob Goldberg

**Email:**

---