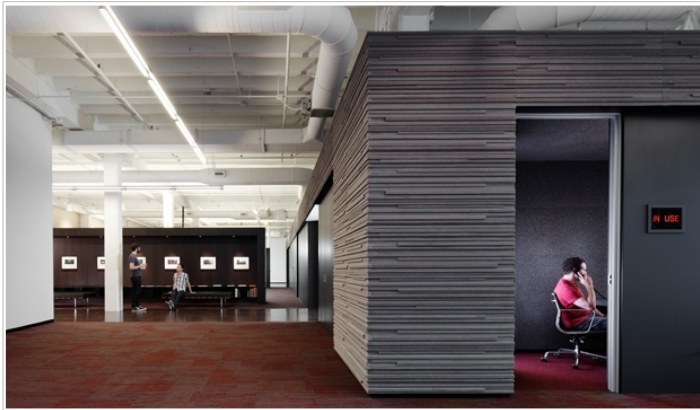


Making the Coolest Use of Space



Materials and Minimalism



The Chicago-based software company 37Signals, whose co-founder Jason Fried is an *Inc.* columnist, sought an office environment that would encourage collaboration among employees. Working with architects [Brininstool, Kerwin, and Lynch](#), the company devised a plan for a long row of "team rooms" with clear glass walls and magnetic chalkboard panels. For bigger meetings, employees use an auditorium that seats, fittingly, 37 people.

